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Fox Theatre Kicks off 2019 Coca-Cola Summer Film Festival

Discounted tickets on sale now

ATLANTA (June 7, 2019) – The Fox Theatre presents the **2019 Coca-Cola Summer Film Festival** with a screening of Disney's "The Little Mermaid" for the film's 30th Anniversary. This family favorite will return to the venue with a sing-along component for all to participate in!

After opening night, the festival will include early and evening shows including "Saturday Morning Cartoons," "To Kill a Mockingbird," "Mary Poppins" sing-along, "The Princess Bride" and the 80th Anniversary of "The Wizard of Oz." Discounted tickets for these films will go on sale Friday, June 7 at noon for \$8 until June 30. General admission tickets will go up to \$10 after June 30. Guests will also have the opportunity to purchase tickets at the door for \$12.

Tickets are on sale now at <u>FoxTheatre.org</u>. Single-event access to the **Marquee Club presented by Lexus** will also be available for purchase for select films for \$40 per person. Marquee Club access will include private entry, locally sourced food from film-inspired menus, meet-and-greet opportunities with movie characters, adult and kid-friendly movie-themed beverages, rooftop access, private bars and restrooms and more!

As in previous years, Coca-Cola Summer Film Festival will showcase films on its impressive 26-by-56-foot screen. Patrons will enjoy movies under the Fox Theatre's distinctive blue sky with twinkling stars and fluffy clouds. For select showings, guests will have the opportunity to attend a magical pre-show experience, which will include a sing-a-long with a vintage cartoon and performances on the world-renowned "Mighty Mo" organ.



2019 COCA-COLA SUMMER FILM FESTIVAL SCHEDULE

Sunday, July 14 @ 2:00p.m. Disney's "The Little Mermaid" sing-along, 30th anniversary

Sunday, July 14 @ 6:30p.m. "To Kill a Mockingbird"
Sunday, July 21 @ 2p.m. "Mary Poppins" sing-along
Saturday, July 27 @ 10a.m. "Saturday Morning Cartoons"

Saturday, July 27 @ 7:30p.m. "The Princess Bride"

Sunday, August 25 @ 2:00p.m. "The Wizard of Oz", 80th Anniversary

Specialty Movie Ticket Pricing

- "Disney's Little Mermaid" sing-along screening Tickets are \$15 in advance or \$20 on the day of the show
- "Mary Poppins" sing-along screening Tickets are \$15 in advance for \$20 on the day of the show.
- "Saturday Morning Cartoons" Tickets are \$5 now through the show date.
- * Additional fees may apply. Guests must purchase tickets at the Fox Theatre ticket office or at <u>FoxTheatre.org</u>

*MARQUEE CLUB PRESENTED BY LEXUS

The club will not be open for "Saturday Morning Cartoons". Activations for "To Kill a Mockingbird" and "The Princess Bride" will be announced at a later date. Special kid-friendly opportunities in the Marquee Club presented by Lexus for both sing-alongs and The Wizard of Oz are outlined below, with more details to follow closer to the date of each viewing.

Disney's "The Little Mermaid" - \$40 per person Club attendees will enjoy a meet-and-greet opportunity with a magical mermaid princess, adult and kid-friendly "Under the Sea" specialty drinks, and movie-themed menu items. Club amenities include early, private entry with expedited security, premium bars, rooftop access and private restrooms.

"Mary Poppins" sing-along - \$40 per person- Club attendees will enjoy a meet-and-greet opportunity with a Mary Poppins look-alike character, adult and kid-friendly "Spoonful of Sugar" specialty drinks, and movie-themed menu items. Club amenities include early, private entry with expedited security, premium bars, rooftop access and private restrooms.

"The Wizard of Oz"- \$40 per person - Club attendees will enjoy a meet-and-greet opportunity with Wizard of Oz look-alike characters, adult and kid-friendly specialty drinks, and movie-themed menu items. Club amenities include early, private entry with expedited security, premium bars, rooftop access and private restrooms.

Parking Pricing

While spaces are available, select Lanier parking lots surrounding the Fox Theatre will offer discounted \$5 parking for Coca-Cola Summer Film Festival patrons. For more information, please visit FoxTheatre.org.

Special Movie Tours:

All film festival dates will have a 60-minute movie tour that start 2 hours prior to each film. There will be no Movie Tour prior to "Saturday Morning Cartoons". Admission to Movie Tours will be \$20 per person. * Additional fees may apply. Guests must purchase tickets at the Fox Theatre ticket office or at FoxTheatre.org



Movie Tours Schedule:

Sunday, July 14th 12:00p.m. Little Mermaid Sing-along Sunday, July 14th 4:30p.m. To Kill A Mockingbird Sunday, July 21st 12:00p.m. Mary Poppins Sing-along Saturday, July 27th 5:30p.m. The Princess Bride Sunday, Aug. 25th 12:00p.m. The Wizard of Oz

To purchase tickets or get additional information, please visit <u>FoxTheatre.org</u>.

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About the Fox Theatre

The Fox Theatre is one of Atlanta's premier venues for live entertainment. Listed as No. 1 non-residency venue worldwide for the decade by Billboard Magazine, the Fox Theatre was most recently named as one of the 2018 "Top Stops Worldwide" by Venues Now magazine and landed in the top three of Pollstar magazine's 2018 Worldwide Ticket Sales. Other notable accolades include nods for 2017 "Theatre of the Year" by the International Entertainment Buyers Association, Rolling Stone magazine's "The Best Big Rooms in America" as part of their "Venues That Rock" series (2013) and the 2011 "Outstanding Historic Theatre of the Year" award by the League of Historic American Theatres. For the past decade, the Fox Theatre has consistently ranked in the top three non-residency theatres in North America for gross ticket sales by industry trade magazines, Pollstar, Billboard and Venues Now. The Fox Theatre has the No. 1 social media presence for any theatre or performing arts center in North America (2,000-5,000 seats) and for any Georgia venue according to the "Social Media Power 100" compiled by Venues Now magazine. With 4,665 seats in the theatre, the Fox hosts 250 performances a year, from rock concerts and Broadway productions to ballets, comedy and movies, attracting 500,000 visitors annually. In addition, the Fox hosts wedding receptions, trade shows, corporate meetings and association functions in its fabulous ballrooms, lounge and outdoor terrace.

As a 501(c)(3) nonprofit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theater and is celebrating its 90th year in 2019. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, Atlanta Beverage-Yuengling, Regions, and Grady Health System. Tickets for all events are available at the Fox Theatre Ticket Office, online at FoxTheatre.org or toll free at 855-285-8499. For group sales information contact the Fox Theatre at 404- 881-2000, or visit the Fox Theatre website at foxtheatre.org. Please stay connected with the Fox Theatre on Instagram, Twitter, Facebook and by using the hashtag #AtTheFox.

About the Marquee Club Presented by Lexus

The Marquee Club Presented by Lexus is the Fox Theatre's premium membership club. Adjacent to the theatre, the Moroccan and Middle Eastern-style club is 10,000 square feet of interior and exterior space; five stationary bars; three rooftop environments, including the climate-controlled Conservatory, patio covered Arcade Terrace and the outdoor Rooftop Terrace. Open only during public events at the Fox Theatre, the Marquee Club offers pre-show through post-show access for club guests. Additional amenities include priority pre-sale ticketing notifications, access to private restrooms, concierge guest services and self-parking access to an adjacent lot for some memberships. Single-event access passes for non-members are limited and available on a first come-first serve basis. For more information or to purchase a membership, please call Fox Theatre's Corporate Partnership, Premium Seating Office at 404-881-2127 or visit FoxTheatre.org/MarqueeClub. Share your Marquee Club Presented by Lexus experience on Instagram at @FoxMarqueeClub and by using the hashtag #FoxMarqueeClub.

